



Station Order Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

Estimate ID

12589

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct:

KREZ-TV

Program Name	OP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30		\$20.00 \$120.00	1	1	2	1	1			6
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30		\$40.00 \$200.00	1	1	1	1	1			5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30		\$30.00 \$150.00	1	1	1	1	1			5
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30		\$10.00 \$10.00						1		1
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30		\$25.00 \$25.00							1	1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30		\$30.00 \$30.00	1							1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30		\$40.00 \$40.00		1						1
Price is Right 11:00 AM 12:00 PM	DT	M-F 30		\$100.00 \$100.00			1					1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30		\$75.00 \$75.00					1			1
The Talk 2:00 PM 3:00 PM	DT	M-F 30		\$40.00 \$40.00				1				1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30		\$40.00 \$160.00	1	1	1		1			4
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30		\$75.00 \$225.00	1		1	1				3

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediastategies.com

Date/Time Sent: 10/17/2012 4:43:22 PM

KREZ-TV

Page 1 of 2



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KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon Oct 22	Tue Oct 23	Wed Oct 24	Thu Oct 25	Fri Oct 26	Sat Oct 27	Sun Oct 28	Total
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$75.00 \$225.00		1		1	1			3
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$150.00 \$750.00	1	1	1	1	1			5
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$150.00 \$300.00		1		1				2
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$175.00 \$175.00	1							1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$250.00 \$750.00		1	1		1			3
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$150.00 \$150.00						1		1
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$200.00 \$200.00							1	1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$50.00 \$100.00	1			1				2
Station Gross Totals			\$3,825.00	9	9	9	9	8	2	2	48

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/17/2012 4:43:22 PM

KREZ-TV

Page 2 of 2

suzannel@mediastrategies.com

Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/22/12

Station: KRQE

POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589	5:38:48 AM		\$20.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589	6:31:55 AM		\$40.00
POL/Pace for	215468 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12589	8:23:37 AM		\$30.00
POL/Pace for	215468 M-F 9a-10a 9a-10a	:30 P5	KREZ	PACE FOR 12589	9:08:50 AM		\$30.00
POL/Pace for	215468 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12589	3:25:59 PM		\$40.00
POL/Pace for	215468 M-F KRQE New:4p-430p	:30 P5	KREZ	PACE FOR 12589	4:18:20 PM		\$75.00
POL/Pace for	215468 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12589	5:43:33 PM		\$150.00
POL/Pace for	215468 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	PACE FOR 12589	6:41:03 PM		\$175.00
POL/Pace for	215468 David Letterman 1035p-1137p	:30 P5	KREZ	PACE FOR 12589	11:25:00 PM		\$50.00
							\$610.00
							\$610.00

Date: 10/23/12

Station: KRQE

POL/Pace for	215468 Let's Make a De M-F 10a-11a	:30 P5	KREZ	PACE FOR 12589			\$40.00
POL/Pace for	215468 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	PACE FOR 12589			\$150.00
POL/Pace for	215468 M-F KRQE New:430p-5p	:30 P5	KREZ	PACE FOR 12589			\$75.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589	5:45:06 AM		\$20.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589	6:59:01 AM		\$40.00
POL/Pace for	215468 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12589	8:58:41 AM		\$30.00
POL/Pace for	215468 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12589	3:52:28 PM		\$40.00
POL/Pace for	215468 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12589	5:43:18 PM		\$150.00
POL/Pace for	215468 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12589	10:17:25 PM		\$250.00
							\$795.00
							\$795.00

Date: 10/24/12

Station: KRQE

POL/Pace for	215468 Price is Right 11a-12p	:30 P5	KREZ	PACE FOR 12589			\$100.00
POL/Pace for	215468 M-F KRQE New:4p-430p	:30 P5	KREZ	PACE FOR 12589			\$75.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589			\$20.00
POL/Pace for	215468 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12589			\$40.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589			\$20.00
POL/Pace for	215468 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12589			\$150.00
POL/Pace for	215468 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12589			\$250.00
POL/Pace for	215468 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12589			\$30.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589			\$40.00
							\$725.00
							\$725.00

Date: 10/25/12

Station: KRQE

POL/Pace for	215468 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12589			\$30.00
POL/Pace for	215468 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	PACE FOR 12589			\$150.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589			\$40.00
POL/Pace for	215468 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12589			\$150.00
POL/Pace for	215468 M-F KRQE New:4p-430p	:30 P5	KREZ	PACE FOR 12589			\$75.00
POL/Pace for	215468 The Talk 2p-3p	:30 P5	KREZ	PACE FOR 12589			\$40.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589			\$20.00
POL/Pace for	215468 David Letterman 1035p-1137p	:30 P5	KREZ	PACE FOR 12589			\$50.00
POL/Pace for	215468 M-F KRQE New:430p-5p	:30 P5	KREZ	PACE FOR 12589			\$75.00
							\$630.00
							\$630.00

Date: 10/26/12

Station: KRQE

POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589			\$20.00
POL/Pace for	215468 KRQE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12589			\$150.00
POL/Pace for	215468 M-F KRQE New:430p-5p	:30 P5	KREZ	PACE FOR 12589			\$75.00
POL/Pace for	215468 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12589			\$40.00
POL/Pace for	215468 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12589			\$250.00
POL/Pace for	215468 M-F KRQE New:KRQE News	:30 P5	KREZ	PACE FOR 12589			\$40.00
POL/Pace for	215468 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12589			\$30.00

[Sorted by: Date]

Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/26/12												
Station: KRQE												
	POL/Pace for	215468	M-F KROE New	12p-1230p	:30	P5	KREZ	PACE FOR 12589		12:19:04 PM		\$75.00
												\$680.00
												\$680.00
Date: 10/27/12												
Station: KRQE												
	POL/Pace for	215468	KRQE News Sat	7a-8a	:30	P5	KREZ	PACE FOR 12589				\$10.00
	POL/Pace for	215468	LN Sat	10p-1035p	:30	P5	KREZ	PACE FOR 12589				\$150.00
												\$160.00
												\$160.00
Date: 10/28/12												
Station: KRQE												
	POL/Pace for	215468	KROE News Sun	7a-8a	:30	P5	KREZ	PACE FOR 12589				\$25.00
	POL/Pace for	215468	LN Sun	10p-1035p	:30	P5	KREZ	PACE FOR 12589				\$200.00
												\$225.00
												\$225.00
												\$3,825.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KREZ-TV Albuquerque	Date: 10/18/2012
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I, Media Strategies and Research,
 being on behalf of: Sal Pace, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Congress
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 22, 2012			Sunday, October 28, 2012		

Total Charges: \$3,825.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Pace for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martelle Daniels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 18, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title